

Historic, Archive Document

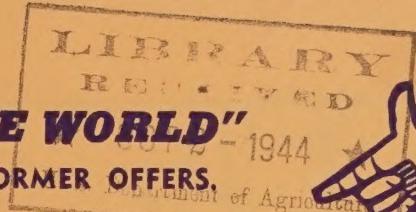
Do not assume content reflects current scientific knowledge, policies, or practices.

62,11

IRIS

FROM "TOP OF THE WORLD"

THIS LIST CANCELS ALL FORMER OFFERS.



Long's Gardens, Boulder, Colorado

Iris for September and October 1944 Planting. Prepaid.

All Iris Plainly Labeled.

AMITOLA.	S bronze-buff. F rosy-mauve.....	\$.35	LEGEND.	Velvety claret-crimson self.....	\$.40
ANGELUS.	Mammoth pink blended gold.....	.60	LUCREZIA BORI.	Giant yellow, slightly ruffled....	.25
ANITRA.	Large verbena-violet self.....	.35	MAID OF ASTALOT.	Blue-white plicata.....	.40
ARCTIC.	New gigantic ruffled white-gold.....	2.00	MARCO POLO.	S lustrous rose. F crimson.....	.35
AT DAWNING.	Pink-lavender-gold blend.....	.40	MARISHA.	Fine pink-cream blend.....	1.50
BLACK DOUGLAS.	Rich velvety dark violet.....	.25	MATTERHORN.	Large white. Sparkling sheen....	1.50
BLACK WINGS.	Deep blue. Effect near-black....	.35	MICHELANGELO.	Novelty color. Vinaceous gray	.35
BLENDED BEAUTY.	Bronze-red-gold blend.....	.40	MING YELLOW.	Mammoth deep yellow self.....	1.50
BLUE MONARCH.	Large violet-blue self.....	.35	MISS CALIFORNIA.	Stately giant rose-pink.....	.60
BUECHLEY'S GIANT.	Very large light blue.....	.25	MISSOURI.	Lovely giant medium blue.....	.50
BUFFAWN.	New extra large buff-fawn. Grand.....	1.50	MODISTE.	Beautiful lavender-blue self.....	1.00
BURNING BRONZE.	Large bronzy-red.....	.35	MOROCCO ROSE.	Giant rose-pink, flushed gold....	1.50
CALIFORNIA GOLD.	Large deep golden yellow....	.25	MOUNTAIN SNOW.	Mammoth white, tinged blue	.40
CHEERIO.	S rose-red. F bright velvety red.....	.35	MRS. W. JAQUES.	Ruffled pink-bronze blend.....	.40
CHINA MAID.	Large brilliant pink blend.....	1.00	NARAIN.	Shimmering ocean blue. Cream throat....	.35
CHOSEN.	Very large tall clear yellow.....	1.50	NOWETA.	Melting creamy pink. Frilled.....	.25
CITY OF LINCOLN.	Best variegata, gold-red.....	.25	NYLON.	New. Large light brown blend.....	2.50
CLARIBEL.	Giant plicata, white edged blue.....	.35	ORMOHR.	Giant gray-lavender. Superb.....	1.50
COPPER LUSTRE.	Copper-gold-pink-tan blend....	.35	OSSAR.	A glowing blackish-red self.....	.25
CORONET.	S bronzy-gold. F deep bronze-gold.....	.50	OZONE.	Bluish violet, pink sheen.....	.35
DAUNTLESS.	Red self with velvety falls.....	.30	PERSIA.	Smoky blend, blue gray and bronze	.25
DEPUTE NOMBLOT.	S copper-red. F purple-red.....	.25	PIUTE.	Wonderful color. Rich red self.....	.50
DESTINY.	S deep purple-bronze. F black-purple....	.40	PRAIRIE SUNSET.	Peach-rose-copper-gold blend	4.50
DORE.	Odd bicolor. S yellow. F creamy white.....	.25	REBELLION.	S deep red. F bronze and rose.....	.50
DYMIA.	Large self purple, almost black.....	.25	RED BRICK.	The color suggests the name.....	.50
E. B. WILLIAMSON.	Glowing coppery-red.....	.75	RED DOMINION.	S deep red. F blackish-red.....	.25
EL CAPITAN.	Giant bluish-violet.....	.25	RED DOUGLAS.	Giant wine-red. Dykes Medal....	1.25
ELEANOR BLUE.	Soft blue. Center deeper.....	.35	RIDING HIGH.	Large deep lilac pink.....	2.00
ELEANOR ROOSEVELT.	Early violet-purple.....	.30	ROYAL COACH.	S and F yellow bordered brown	.60
ELKHART.	Giant deep chestnut-red.....	.35	SABLE.	Very dark tones of claret-black.....	2.00
ELMOHR.	New super-grand Wm. Mohr seedling....	10.00	SANDALWOOD.	S fawn. F Army-brown.....	.35
ELLA WINCHESTER.	Large mahogany-red.....	.35	SENSATION.	Very large cornflower blue self.....	.25
ELSA SASS.	Lemon. Center of falls creamy.....	1.50	SHINING WATERS.	Lovely light blue self.....	.35
EL TOVAR.	Rich brown-yellow-maroon variegata..	.25	SIEGFRIED.	Yellow marked brown-purple.....	.75
EROS.	Glorious salmon-pink. Large, lovely.....	.25	SIERRA BLUE.	Clear enamel-like blue.....	.35
EXCLUSIVE.	Large clear light blue self.....	.60	SIR LAUNCELOT.	Chestnut red, gold center.....	.35
FAR WEST.	Blend of salmon-gold-coral-henna.....	.50	SNOW FLURRY.	A supersize ruffled white.....	4.50
FRANK ADAMS.	Large golden-bronze-red.....	.75	SNOWKING.	Good white. Yellow veins.....	.50
GARDEN MAGIC.	Mammoth velvety red bicolor....	1.25	SOUTHERN CROSS.	From N. Z. Fawn-red.....	.50
GOLDEN GLOW.	New lovely yellow.....	1.50	SPOKAN.	S red-brown. F deeper tone.....	.25
GOLDEN HELMET.	Old gold and red.....	.35	SPRING CLOUD.	Plicata, white, blue veins.....	.40
GOLDEN HIND.	The deepest yellow. Fine.....	.35	TAOS.	"Indian blanket" russet-red.....	.40
GOLDEN MAJESTY.	Immense gleaming gold.....	1.00	TELEVISION BLUE.	Medium blue. F variegated	.35
GOLDEN TREASURE.	Giant cream, orange heart	.50	THE RED DOUGLAS.	See Red Douglas.	
GRACE MOHR.	Similar to Wm. Mohr. Taller.....	1.00	TIFFANY.	Cream stitched bronzy-pink-violet.....	.60
GUDRUN.	Very large lustrous white.....	.35	TREASURE ISLAND.	Immense clear yellow.....	.50
HAPPY DAYS.	Immense clear yellow.....	.30	VAGABOND PRINCE.	New black-purple self.....	2.00
ICY BLUE.	New lovely very light blue.....	2.50	WAR EAGLE.	Red-purple. Large.....	.35
INDIAN HILLS.	Large rich true purple.....	.40	WELLINGTON.	Giant rose-purple from New Z....	.50
"JAKE".	New large glistening white.....	1.50	WM. MOHR.	Lilac veined purple. Mammoth.....	.35
JASMANIA.	Banana-yellow, slightly ruffled.....	.30	WINE GLORY.	Red-purple-violet blend.....	.35
JEAN CAYEUX.	Soft smooth Havana-brown.....	.35	WINNESHIEK.	Intense violet. Tall. Large.....	.25
JUNALUSKA.	Iridescent copper-red bicolor.....	.40			
KALINGA.	Large creamy white self.....	.40			

Long's Special Money Saving Iris Group Collections

Make Up Your Own Collection. Alike or Assorted, from Front Page

GROUP "A"

Any Iris priced not over 30c each
5—\$1.20 20—\$3.80
10—2.10 25—4.50
(Not over five of any one kind.)

GROUP "B"

Any Iris priced not over 40c each
3—\$1.00 10—\$2.80
5—1.50 20—5.00
(Not over five of any one kind.)

GROUP "C"

Any Iris priced not over 60c each
3—\$1.35 10—\$4.00
5—2.20 15—5.90
(Not over five of any one kind.)

GROUP "D"

Any Iris priced not over 75c each
3—\$2.00 10—\$5.50
5—3.00 15—7.20
(Not over three of any one kind.)

GROUP "E"

Any Iris priced not over \$1.00 each
3—\$2.70 10—\$7.50
5—4.25 15—10.50
(Not over three of any one kind.)

GROUP "F"

Any Iris priced not over \$1.50 each
3—\$3.90 10—\$12.00
6—7.50 15—16.50
(Not over three of any one kind.)

GROUP "G"

Any Iris priced not over \$2.00 each
5—\$8.00 10—\$15.00
(Not over three of any one kind.)

Snappy Seven Collection

\$5.20

(1 EACH)
Golden Majesty
Buffawn
E. B. Williamson
Elsa Sass
Jake
Ormohr
Siegfried

(All Collections Labeled and Prepaid in U. S. A. Only.)

4-Page Culture Leaflet Free.

Nifty Nine Collection

\$8.40

(1 EACH)
Arctic
City of Lincoln
Great Lakes
Radiant
Marisha
Ming Yellow
Riding High
Vagabond Prince
Modesti



Lovely 'Leven Collection

\$4.30

(1 EACH)
At Dawn
Ella Winchester
Exclusive
Frank Adams
Miss California
Ormohr
Plute
Riding High
Royal Coach
Southern Cross
William Mohr
(Strong Wm. Mohr Roots)

Dandy Dozen Collection

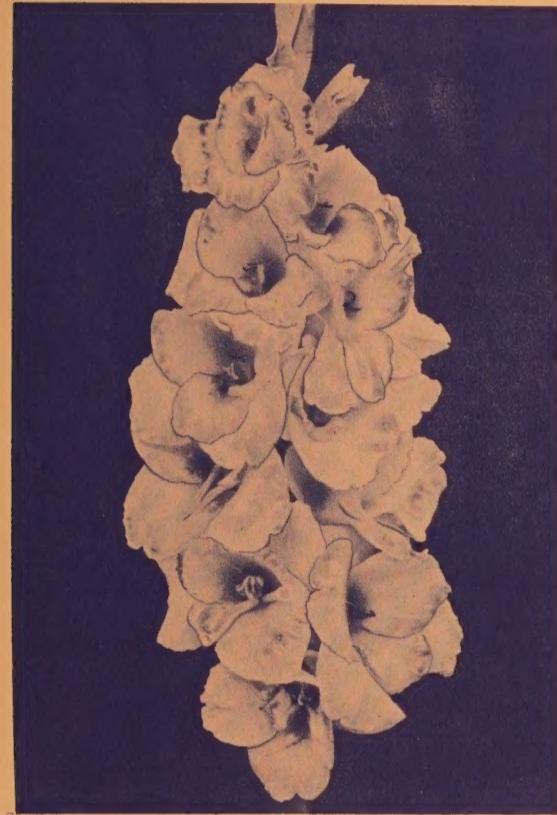
\$4.00

(1 EACH)
Anitra
Golden Majesty
Junaluska
Indian Hills
Maid of Astalot
Michelangelo
Mountain Snow
Ozone
Red Brick
Royal Coach
Sandalwood
Wellington

LONG'S
Annual Fall Sale

GLADIOLUS BULBS

Digging Time
Prices.. 1944



"New Zealand Splendor"

Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only—until our spring catalogue is mailed in January. Many of these offers will be withdrawn altogether in January.

TERMS: Cash with order, or 1/4 cash with order, balance C. O. D. Or send 1/4 with order and balance any time before shipment.

DELIVERY: (Except wholesale lots.) We pay all postage or express charges, and guarantee safe delivery. (Our choice, whether parcel post or express.)

Express is often cheaper than parcel post, as bulbs take a special low rate by express.

Smallest Item 10 Cents

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate; but must amount to not less than 10c.)

Sizes of Glad Bulbs

The LARGE BULBS measure (in diameter) from 1 1/4 inches up, mixed sizes. (Part No. 1 and part No. 2 sizes.) This size is designated by the letter "L".

MEDIUM BULBS measure 3/4 inch to an inch or larger, mixed sizes. (Part No. 3 and part No. 4 sizes.) Medium bulbs are designated by the letter "M".

NOTE: If sold out No. 1 size, we may send all No. 2 for Large, but more of them. If out No. 3, will send all No. 4 but more of them. Usually have enough so can send as noted above, however.

No other kinds and sizes than listed in this catalogue. No bulblets.

We ship bulbs all winter. Safe delivery guaranteed. You take no risk.

Read Before Ordering

This Fall Folder is printed long before the end of the growing season.

Is too soon to know what sizes and quantities of each size Glad bulbs we will have for sale, after all are dug, cleaned and graded.

All signs point to a scarcity of good Glad bulbs again, and higher prices than last year.

In booking your orders, taken from this folder, we do so with the understanding that in case of shortages we may pro rate deliveries.

Also, we reserve the right to sell not more than 100 bulbs of a variety to a customer, in case of severe shortages.

Do not order any kinds at 100 rates if not so priced in folder. Some kinds too scarce to offer in larger lots than per 10.

Bear in mind that Large bulbs are NOT all No. 1 size bulbs. See explanation elsewhere on this page.

NOTICE: Orders we receive this fall will be booked subject to crop. All we can guarantee is your "priority right." We hope to fill orders complete.

No orders booked without at least 25% payment with order.

Only the kinds, sizes and quantities listed in this folder are offered this fall. Please do not write asking if we will have this or that later.

What I said last fall goes still stronger this season. Commercial growers have cut their plantings still more. Some have quit entirely. All will increase many prices.

—J. D. Long.

ALL GLADS IN THESE TWO COLUMNS PRICED PREPAID

A Super Glad "New Zealand Splendor"

Probably the best Glad introduced into U. S. A. from New Zealand.
The plant and spike sturdy and strong. Blooms large. Many open. A crooked spike or misplaced bloom "very unusual". The color is medium pink, with throat blotch of orange-scarlet. The shade varies somewhat, depending on soil and weather.

The florets set close to the spike, and are well faced and spaced. They look you right in the eye. (L 1—15c; 10—\$1.30) (M 3—25c; 10—75c)

Aladdin (Palmer) Big, bright salmon, with cream blotch. (L 2—25c; 10—\$1.10) (M 2—16c; 10—70c).

Algonquin (Palmer) Brilliant glowing red. Very large and fine. (L 2—25c; 10—\$1.10) (M 2—16c; 10—70c).

Amrita (Palmer) Shades of capucine buff, yellow throat, ruffled. (L 1—10c; 10—90c) (M 2—14c; 10—60c).

Amulet (Palmer) Heavily ruffled buff, sometimes tinged with pink. (L 1—10c; 10—90c) (M 2—14c; 10—60c).

Barcarole (Palmer) Fine, large, tall, clear orange. Ruffled. (L 3—25c; 10—80c) (M 3—15c; 10—45c).

Beacon (Palmer) Red salmon with large cream blotches. A favorite. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Betty Nuthall (Salbach) Coral with orange throat. Late. (L 3—25c; 10—75c).

Bill Sowden (Palmer) Very large deep red from Australia. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Black Opal (Errey) A tall giant red. Up to ten blooms open. (L 2—25c; 10—\$1.10).

Blue Admiral (Christ) Deep violet-blue. Clear color. Tall. (L 3—25c; 10—75c).

Blue Beauty Giant light blue with edges of violet-blue. (L 1—10c; 10—90c) (M 2—15c; 10—60c).

Camellia (Palmer) Large blush white with orange blotch on cream. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Candy Heart (Salbach) Massive pink with carmine blotch. (L 2—25c; 10—\$1.10).

Charles Dickens Radiant purple. Old but still good. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Cristabel (Mitsch) Shrimp pink with cream throat. Good spike. (L 3—25c; 10—75c).

Debonair (Palmer) La France pink. Throat of pink and cream. Tall straight spike. Very long flower head. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Duna (Palmer) Soft, light pinky buff. A beautiful clear, distinct new shade. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Early Dawn (Briggs) Tall and large. Very early geranium pink. (L 3—15c; 10—75c).

Early Rose (Jack) Rich rose, lighter in throat. Unique color. (L 3—25c; 10—80c).

Eloise (Dorrett) Clear dark lavender or orchid. Unusual shade. Lovely. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Flaming Meteor (Mitsch) Extra large red blooms. (L 3—25c; 10—80c).

Gate of Heaven (Pf) Straight spike. Rich deep yellow. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Gold Dust (Pf) Bright rich yellow. Almost faultless. Very early. (L 3—25c; 10—75c).

Golden Chimes (Ellis) Beautiful large light yellow. (L 3—25c; 10—80c).

Golden Cup (Palmer) Is deeper than Golden Dream. Larger. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Greta Garbo (Pf) Soft rosy buff, with cream throat. Tall. (L 2—25c; 10—\$1.10) (M 3—25c; 10—70c).

Honor (Kinyon) Nice clear lavender. Straight stiff spike. Beautiful. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Iraak (Mitsch) A silvery gray sport of Bagdad. Taller. A novelty color. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Jersey Cream (Evans) Strong grower. Good habits. Fine. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

King Arthur (Arenius) A large deep rose-lavender. Fluted. (L 3—25c; 10—80c) (M 3—15c; 10—40c).

King Lear (Palmer) Giant ruffled reddish-purple. Early. (L 3—25c; 10—80c) (M 3—15c; 10—40c).

Londonderry (Christ) Immense rich bronze-orange. Smoky cast. Carmine throat. An "Autumn" color. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Maid of Orleans (Pf) Large lovely milky white with cream throat. Tall straight spike. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Mammoth White Immense white. 5-6 blooms open. (L 3—25c; 10—80c).

Margaret Beaton (Canada) A tall immense white with orange-scarlet blotch. (L 3—25c; 10—80c) (M 2—12c; 10—50c).

Margaret Fulton Superb early salmon favorite. A distinct shade, different from other glads. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Marguerite (Pommert) Mammoth new watermelon pink, with cream throat. Nicely ruffled. Never flecks. (L 1—20c; 10—\$1.60) (M 1—10c; 10—80c).

Marmora (Errey) Immense smoky lavender from Australia. (L 3—25c; 10—80c).

Milford (New Zealand) Clear, even tone of lovely light blue. LARGE. (L 3—25c; 10—80c).

Minuet (JC) Large lavender. Grand. Old but still going strong. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Miss New Zealand (New Zealand) Salmon-apricot. (L 2—22c; 10—90c).

Myrna (Pruitt) Tall, large ruffled white. Winner of many prizes. Grand. (L 2—25c; 10—\$1.10) (M 2—16c; 10—70c).

Nadia (Leffingwell) Decorative. Salmon-yellow. Long flowerhead. Cute. (L 3—25c; 10—80c).

N. Z. Splendor Giant pink. Orange-red blotch. (L 1—15c; 10—\$1.30) (M 3—25c; 10—75c).

Paradise (Pruitt) Apricot buff shading to yellow in throat. Tall. (L 3—25c; 10—75c) (M 3—15c; 10—40c).

Peggy Lou (Wilson-Evans) A deep shrimp pink. Rosy cast. (L 3—25c; 10—80c) (M 3—15c; 10—40c).

Pfitzer's Masterpiece Large salmon-pink. (L 1—20c; 3—50c).

Picardy (Palmer) Soft shrimp pink. Throat feathered rose. (L 3—25c; 10—80c) (M 3—15c; 10—40c).

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Daffodil Bulbs



Glorious Giant King Alfred

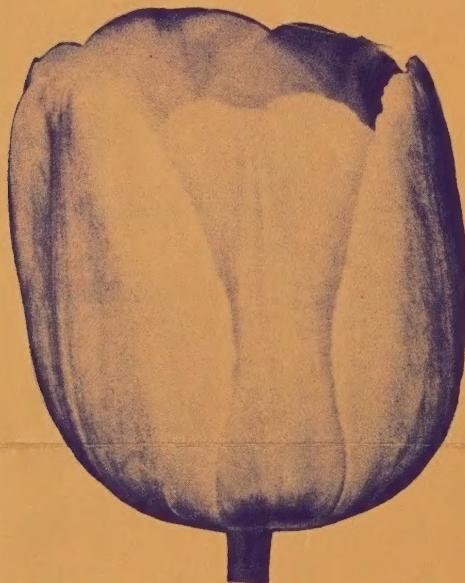
The grandest rich yellow. We again offer only this one variety. "Buy the best. Forget the rest."

Each 20c, 3 for 50c, 10 for \$1.40, 25 for \$3.00 prepaid. NOTE—These King Alfred bulbs are large, solid, healthy blooming size.

"Paper White" Daffodils

For indoors only. Strong bulbs. 3 for 25c, 10 for 70c prepaid.

Tulip Bulbs Favorite Giant Darwins



Very large cup-shaped blooms carried on tall, stiff stems. Splendid for garden display and unsurpassed for cutting. Good blooming size Darwin tulip bulbs.

Giant Darwin Pink 2 for 25c, 10 for \$1.00, 25 for \$2.25. Prepaid.

Giant Darwin Red 2 for 25c, 10 for \$1.10, 25 for \$2.50. Prepaid.

Giant Darwins Mixed 5 for 50c, 10 for 95c, 25 for \$2.20. Prepaid.

Yellow "Cottage" Tulips
Same type as Darwins. Bloom same time.
2 for 25c, 10 for \$1.00, 25 for \$2.25. Prepaid.

Fragrant Freesias

WHITE. 10 for 30c; 25 for 65c.
"RAINBOW." Mixed colors. 10 for 35c;
25 for 80c.



A WM. MOHR
SEEDLING

**Colossal
New Iris -
ELMOHR
Each \$10.00**

LONG'S Delightful Double Peonies

	Each
EDULIS SUPERBA. Early pink.....	.75
ELWOOD PLEAS. Rose Pink.....	.75
FELIX CROUSSE. Brilliant red.....	.75
FESTIVA MAXIMA. Large white.....	.75
GENE STRATTON PORTER. Fine big white. Bird nest form.....	.90
JUBILEE. Mammoth white.....	.75
KARL ROSENFIELD. Rich red.....	.75
KELWAY'S GLORIOUS. White.....	1.80
LE CYGNE. Wonderful white.....	1.80
MONS JULES ELI. Giant pink.....	.90
MONS M. CAHUZAC. Dark red.....	1.50
OCTAVIA DEMAY. Hydrangea pink..	.75
OFFICINALIS RUBRA. Early Red...	.90
PHILLIPE REVOIRE. Deep red.....	1.80
REINE HORTENSE. Light pink.....	.75
RICHARD CARVEL. Bright red.....	.90
SARAH BERNHARDT. Medium pink.	.90
SOLANGE. Cream, tinged coffee.....	.90
THERESE. Popular giant pink.....	.90

Special With an order for any 6 Peonies, alike or assorted, we will send you FREE one root of GENE STRATTON PORTER

LONG'S GARDENS



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COLORADO**

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